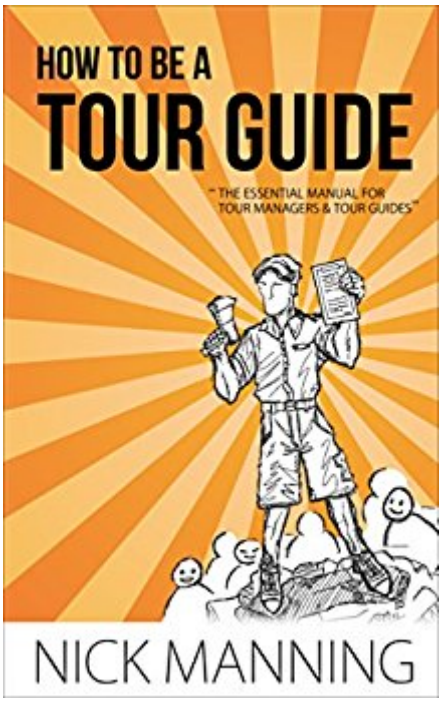
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How To Be A Tour Guide: The Essential Training Manual For Tour Managers And Tour Guides



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Synopsis

Travel the world and discover a job you love.Whether you just want a job that lets you travel the world for free, or you’re looking for a career that lets you set your own hours and do what you love, this book will show you how to become a tour guide with clear, practical advice and easy to follow steps.It will teach you what you need to say, how to advertise your services and how the pros make their money (and get great tips!). It will teach you how to start your first tour, how to get repeat business after you’ve finished it and even what life is really like ’out there on the road.’Written by a Tour Guide with guided tour experience in over 15 countries, and with contributions from experts all across the world, there’s no better way to start one of the best careers in the world than with the ultimate reference book and training tool - as used by Tour Guides across the world every day.Covering topics such as:- How to plan, design and price your first tour- Effective offline and online marketing strategies that work- How to research- How to ’value add’- Leading and controlling large groups- How much you can realistically expect to earn- Common industry jargon- How to create a great first impression- How to deal with complaints (and how to avoid them in the first place!)Ã¢â ¬Å“Quite simply the best product available to aspiring tour guides on the market today. No industry professional should be without it.Ã¢â ¬Â• Ã¢â ¬â œ Industry InsiderÃ¢â ¬Å“Nick Manning lets you know just how big the world is and how many different rules there are while taking you under his wings and navigating you through the aspects of successful tour managing and guiding. This book tells you how to become a GREAT tour manager/guide and is written in a way that will connect with youÃ¢â ¬Â•. Ã¢â ¬â œ Kristene Murphy

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Customer Reviews

This book hands down is written by a freelance tour guide . Great book with good advice for a career of exploring...

Great read, very informative. There is a lot more to becoming a tour guide than i thought and i feel this book has armed with with the information i need to pursue this dream. The examples along the way make it very easy to read and I feel i would keep this book handy as a manual on what to do if i’m lucky enough to become a Tour Guide.

I have been considering a career in tour directing and had so many questions. I found this book and I’m really glad I did as it answered many of those questions. The author really goes through the whole business, from working for an agency to running your own tours. I thoroughly enjoyed the read and learned a lot about the business. I think I’m gonna give the business ago!

Great book! This is great reference book to many, if not all, questions regarding how to get started in the tour business (as a TD/M or TG). Fun stories used as examples. All in all great book to own and a great read! :)

Really enjoyed this well written book! Aspiring tour guides are super lucky that such an easy to read, practical, honest book like this has been written. It will be an invaluable resource.

This book is full of information that will guide one who wants to get into this profession. There are further reading suggestions as well, which is wonderful. There is no end to how much you can learn to help in your success and this book will keep you moving in that direction. Great book!

Very helpful and educational.

Very entertaining, easy to read, & witty. Definitely worth checking out!

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